

**Washington Health Benefit Exchange Board Retreat
Meeting Minutes
June 21, 2018
8:00 a.m. – 4:25 p.m.
Washington Health Benefit Exchange | Olympia, WA**

Board Members Present:

Ron Sims, Chair
April Betts Gibson
Don Conant
Phil Dyer
Maureen McLaughlin
Hiroshi Nakano
Mark Stensager
Sue Birch, *ex-officio*, Director, Washington State Health Care Authority
Mike Kreidler, *ex-officio*, Insurance Commissioner, Office of the Insurance Commissioner

Washington Health Benefit Exchange (WAHBE) Staff Present:

Pam MacEwan, CEO
Vincent Barrailleur, CIO
Carole Holland, CFO
Michael Marchand, Chief Marketing Officer
Jenna Mannigan, Sr. Program Specialist
Molly Voris, Policy Director
Beth Walter, Operations Director

Meeting Facilitator:

Andrew Cline, Cline Consulting

Welcome and Introductions – Ron Sims Board Chair

Ron Sims called the meeting to order at 9:00 a.m. He welcomed everyone and previewed the agenda, highlighting time allotted to discuss the Board's self-evaluation. Ron Sims welcomed and introduced the retreat facilitator, Andrew Cline.

Progress Since the Last Retreat – Mark Stensager, Board Member

Mark Stensager provided a recap of last year's Board retreat. He shared that, at the last retreat, the Board discussed how they could take a leadership role in building on the successes of the Exchange, with a focus on potential federal action that could change the Exchange's approach. The Board developed 2018 strategic initiatives that prioritized market stabilization.

Mark Stensager highlighted the progress the Exchange has made since the last Board retreat. He reported the 2018 open enrollment performance, operational efficiencies, and system improvements have added to the Exchange's success.

Current State of the Exchange – Joan Altman, Associate Policy Director, Legislative & External Affairs

Joan Altman presented data on the current [Exchange landscape](#) to provide the Board with a better understanding of Exchange current state and where the Exchange is losing enrollment. She walked the Board through Exchange enrollment, price sensitivity, and what may help to get consumers to maintain their health insurance coverage.

Strategic Plan Outline & CEO Vision – Pam MacEwan, CEO and Board

Pam MacEwan reviewed the updated 2018-19 [strategic plan outline](#) with the Board. She shared that the strategic plan outline is well aligned with previous Board discussions and input from stakeholders.

Pam MacEwan shared her [CEO vision](#). She shared the initiatives included in the CEO vision will be included in the Board strategic plan, which will then be operationalized via an operational plan.

Ron Sims moved to approve the 2018-19 strategic plan outline and proposed Exchange priorities and strategies for FY 2019, and Phil Dyer seconded the motion. The motion passed unanimously.

Board Self-Evaluation - Andrew Cline, Facilitator and Board

Andrew Cline walked the Board through the results of the Board self-evaluation. He reported on the areas of consensus and those needing additional clarification and conversations. The Board agreed that they need to have more discussion about the Board's role in health system changes, which received a range of responses on the survey

Andrew Cline lead the Board through a small group activity geared toward developing a process for considering how the Board should evaluate whether and how to weigh in on an option related to health care changes.

The Board agreed that conducting a self-evaluation on an annual basis is a good exercise to improve Board processes and performance.

Shorter-Term Affordability: Consumer Focus on Plan Value, Transparency and Affordability- Molly Voris, Policy Director, Andrew Cline, Facilitator and Board

Andrew Cline lead the Board through a small group activity for the Board to confirm the values and challenges of standardized plans and affordability wraps and ways to overcome the challenges.

Guest Panel: Addressing the Underlying Cost and Delivery of Care - Susie Dade, Deputy Director, Washington Health Alliance, Jeff White, Director, Global Healthcare and Well Being, The Boeing Company Caroline Whalen, Chief Administrative Officer, King County

Pam MacEwan introduced guest speakers Susie Dade, Washington Health Alliance; Jeff White, The Boeing Company; and Caroline Whalen, King County. The guest panel discussed their work towards improving health care for employers through innovative approaches to health system change.

Addressing the Underlying Cost and Delivery of Care - Andrew Cline, Facilitator and Board

Andrew Cline lead the Board through a small group activity for the Board to address the following areas related to plan value, transparency and affordability:

- Options for the Exchange to align with Accountable Communities of Health (ACHs) in rural areas;
- Options for Exchange use of Bree recommendations; and,
- Options for the Exchange to increase transparency to consumers.

Health Equity Initiatives for 2018 and 2019 - Hiroshi Nakano, Board Member and Andrew Cline, Facilitator

Hiroshi Nakano presented the health equity statement developed by the Health Equity Technical Advisory Committee to guide the work of the Exchange. He noted his support for the statement and recommended it for Board adoption.

Phil Dyer moved to adopt the health equity statement, and Hiroshi Nakano seconded the motion. The motion passed unanimously.

Recap/Next Steps

Andrew Cline engaged the Board to share their biggest takeaways from the day and asked about their preferred next steps.

Adjourn – Ron Sims

The interim Chair adjourned the meeting at 4:25 pm.