



## Meeting Agenda

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### Washington Health Benefit Exchange Advisory Committee

**Thursday, July 12, 2018**  
**1:00 p.m. – 3:00 p.m.**

**Delta Dental of Washington**  
400 Fairview Ave N Suite 800  
Conf. Room SEA Board Room (34)  
Seattle WA 98109

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<b>Time</b>	<b>Topic</b>	<b>Facilitator</b>
1:00	Welcome and Introductions (5 min.)	Molly Voris, Policy Director
1:05	Board Retreat Follow-up Discussion (20 min.)	Pam MacEwan, CEO
1:25	Consumer Focus on Plan Value and Affordability Discussion (45 min.)	Molly Voris
2:10	Customer-Focused Touch Points: Digital Strategy (40 min.)	Michael Marchand, Chief Marketing Officer Nelly Kinsella, Communications & Outreach Manager
2:50	Public Comment (10 min.)	
3:00	Next Meeting and Adjourn	Molly Voris

The Advisory Committee will consider all matters on the agenda plus any items that may normally come before them: Direct e-mail to: [info@wahbexchange.org](mailto:info@wahbexchange.org)  
Materials posted at: <http://wahbexchange.org/committees/advisory-committee/>