

Agents and Broker Technical Advisory Committee

February 19, 2025

Agenda

Welcome and Introductions

Open Enrollment 12 Recap

Legislative Updates/Program Updates

2026 Guidance for Participation Carrier Feedback

Questions/Adjourn




Latasha Miller

Producer Program Manager

Committee Members – Thank you!

- **Brisa Guajardo** | Community Health Plan of Washington
- **Rosemary Garden** | Rosemary Garden Finance and Wellness
- **David Cross** | Acrisure Northwest Region
- **Jeff Baughman** | Office of the Insurance Commissioner
- **Neil Angst** | Health Insurance Solutions NW
- **Erica T. C. Kuo** | Insurance Producer
- **Karol Munsinger** | Financial Designs, Inc.
- **Julie Shepard-Hall** | Integrity Insurance Solutions
- **Stacie Tennyson** | Washington Health Insurance Professionals, LLC





Open Enrollment 12 Data Preview

OE 12 by the Numbers

Open enrollment by the numbers

This year saw a record number of plan selections.

- **309,000 customers** selected QHPs.
- Nearly **49,000** are **new*** customers.

About **79% of customers** are in a standard plan (Cascade Care).

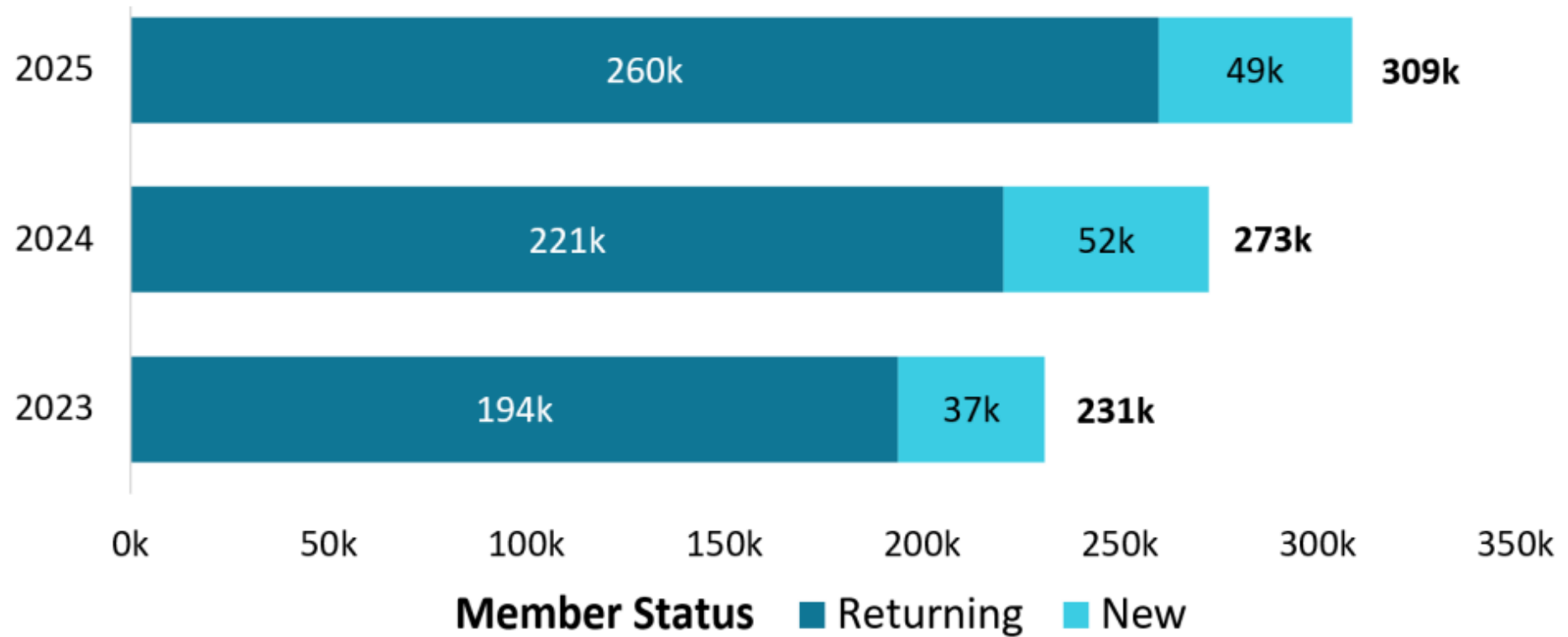
- **244,000 customers** are in a Cascade standard plan, the highest enrollment in the history of the Exchange.
- **94,000 customers** are in a Cascade Select public option plan, **up 50% from 2024**.

Premium assistance has been essential in newly accessing and maintaining coverage. About **77% of customers** are receiving state or federal subsidies.

- Over **115,000 customers** are receiving **Cascade Care Savings**, including **13,000 new*** customers.
- Over **227,000 customers** are receiving **premium tax credits**.

Returning vs. New Customers

Plan selection by returning and new customers



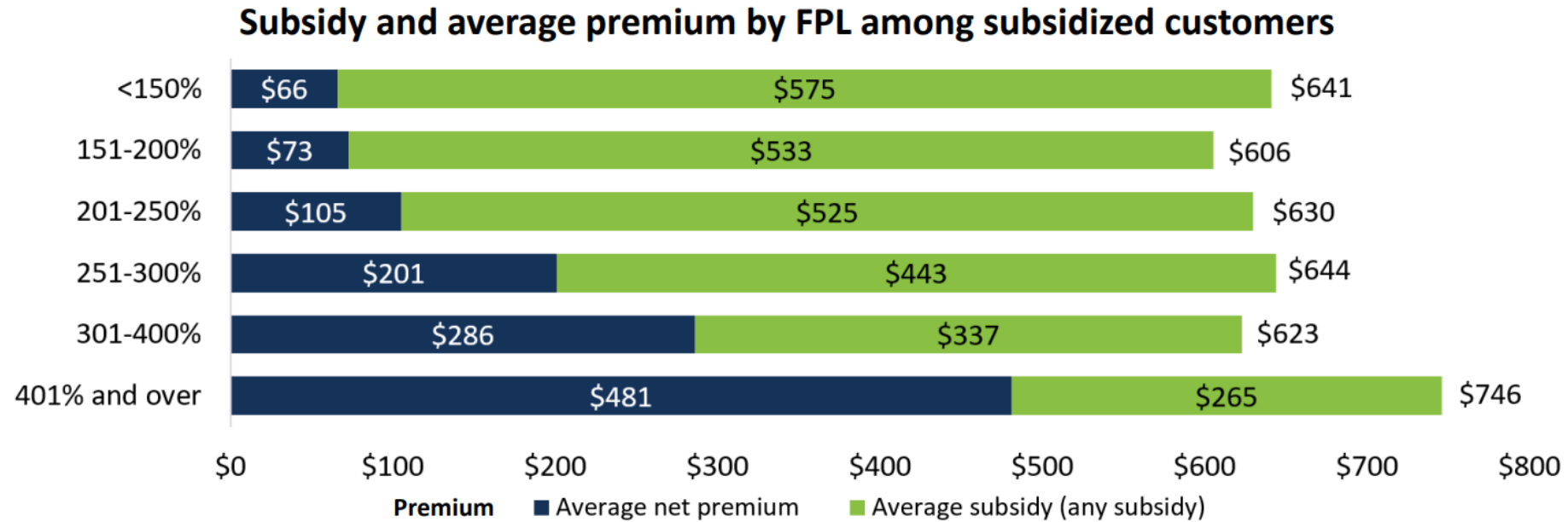
Impact of Continued Subsidies

State and Federal Subsidies keeping premiums affordable

77% customer receiving some sort of subsidy

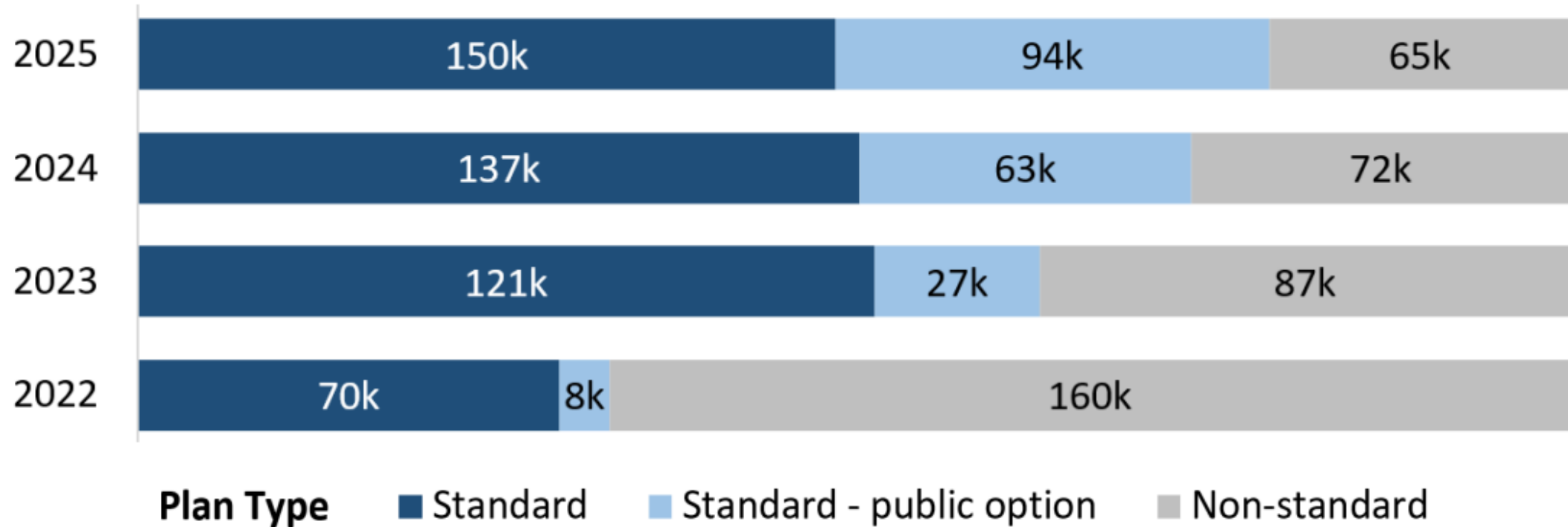
- 127,000 (41%) pay \leq \$100/month
- 71,000 (23%) pay \leq \$25/month
- 60,000 (19%) pay \leq \$10/month

Savings & Premium by FPL



Plan Type

Plan selection by type and year



Full Report

- [2025 EnrollmentPreviewReport_20250203.pdf](#)

2025 Legislative Updates

- **1332 Waiver Contingency Planning Efforts**
- **New Administration and WAHBE's Commitment to our Partners**

Upcoming Events

- ▶ Lunch & Learn: Learning Management System

February 19, 2025, at 12PM

- ▶ New Producer Certification

February 18th through October 31st



2026 Guidance for Participation Carrier

Placeholder for Guidance for
Participation Carrier
information/email

Public Comment

Please unmute yourself to
make a public comment.

Questions

producer@wahbexchange.org

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Next Meeting

April 16, 2025
9:30am-11:00am



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