



**Washington Health Benefit Exchange
HEALTH EQUITY TECHNICAL ADVISORY COMMITTEE**

Wednesday, August 14, 2024

1:00 p.m. - 2:30 p.m.

Location: Virtual Only

Teleconference - [Meeting Link](#)

Conference Call: 360-726-3014

Participant Pass Code: 692 612 688#

MISSION:

The Washington Health Benefit Exchange seeks to redefine people’s experience with health care. Our mission is to radically improve how Washington residents secure health insurance through innovative and practical solutions, an easy-to-use customer experience, our values of integrity, respect, equity, and transparency, and by providing undeniable value to the health care.

AGENDA

TIME	TOPIC
1:00 (30 min)	Welcome and Introductions <i>Manny Santiago, Chief of Equity and Community Partnerships</i>
1:30 (10 min)	Communications and Outreach Strategy for Open Enrollment 12 <i>Shawna Fish, Associate Director of Digital Brand Marketing</i>
1:40 (10 min)	ARPA Tax Credits Communications <i>Spencer Budd, Senior Policy Analyst</i>
1:50 (20 min)	Small Group Discussion: Seeking feedback on Exchange Communications Plans <i>Manny Santiago</i>
2:10 (15 min)	Break-Out Groups Report-Out <i>Manny Santiago</i>
2:25 (5 min)	Public Comment <i>Manny Santiago</i>
2:30	Adjourn <i>Manny Santiago</i>

The Health Equity Technical Advisory Committee will consider all matters on the agenda plus any items that may normally come before them. Direct e-mail to: info@wahbexchange.org. Materials posted at: <http://www.wahbexchange.org>