

# Meaningful Language Access

**Exchange Health Equity TAC** April 17, 2024



Elizabeth Rondón Language Access Manager

# Language for Access

- Correspondence
- Customer Service
- Health Insurance Literacy
- HPF Application
- Website

QHP Spoken Language Preferences



WA Spoken Language Preferences



Our customers speak over 80 languages.

## **UPDATES:**

### Website

- 28 languages
- Customer Service number with language-specific phone tree option
- Language-specific assister support materials
- Language identification cards
- Translated materials

Updates will be live on 04/18

### **Translation Quality**

- New translation request process
- New contracts
- HPF translation review (Spanish) project
- Correspondence translation review project (8 languages)
- Translation glossary project

### **Health Insurance Literacy**

Ongoing effort to create culturally and linguistically relevant customer materials.

- IHC materials created in 25 languages
- CCS email will be sent in 43 languages
- More materials are being considered for translation beyond core 8 languages



Your feedback helps us identify and prioritize what our community needs today.

# How can we improve access for our customers?

## For Questions and Feedback

Contact:

Elizabeth Rondón

elizabeth.rondon@wahbexchange.org