

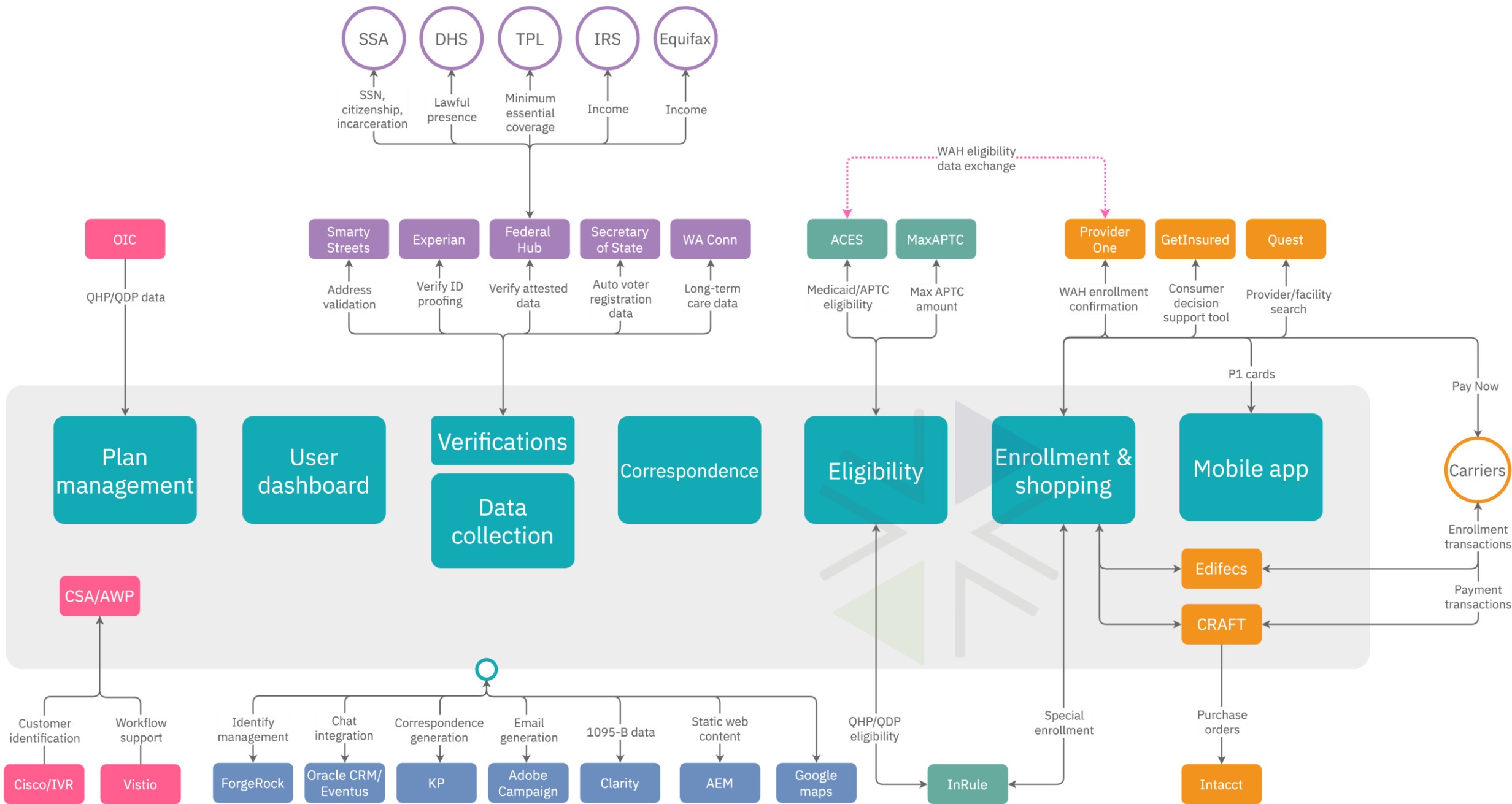
Product Roadmap



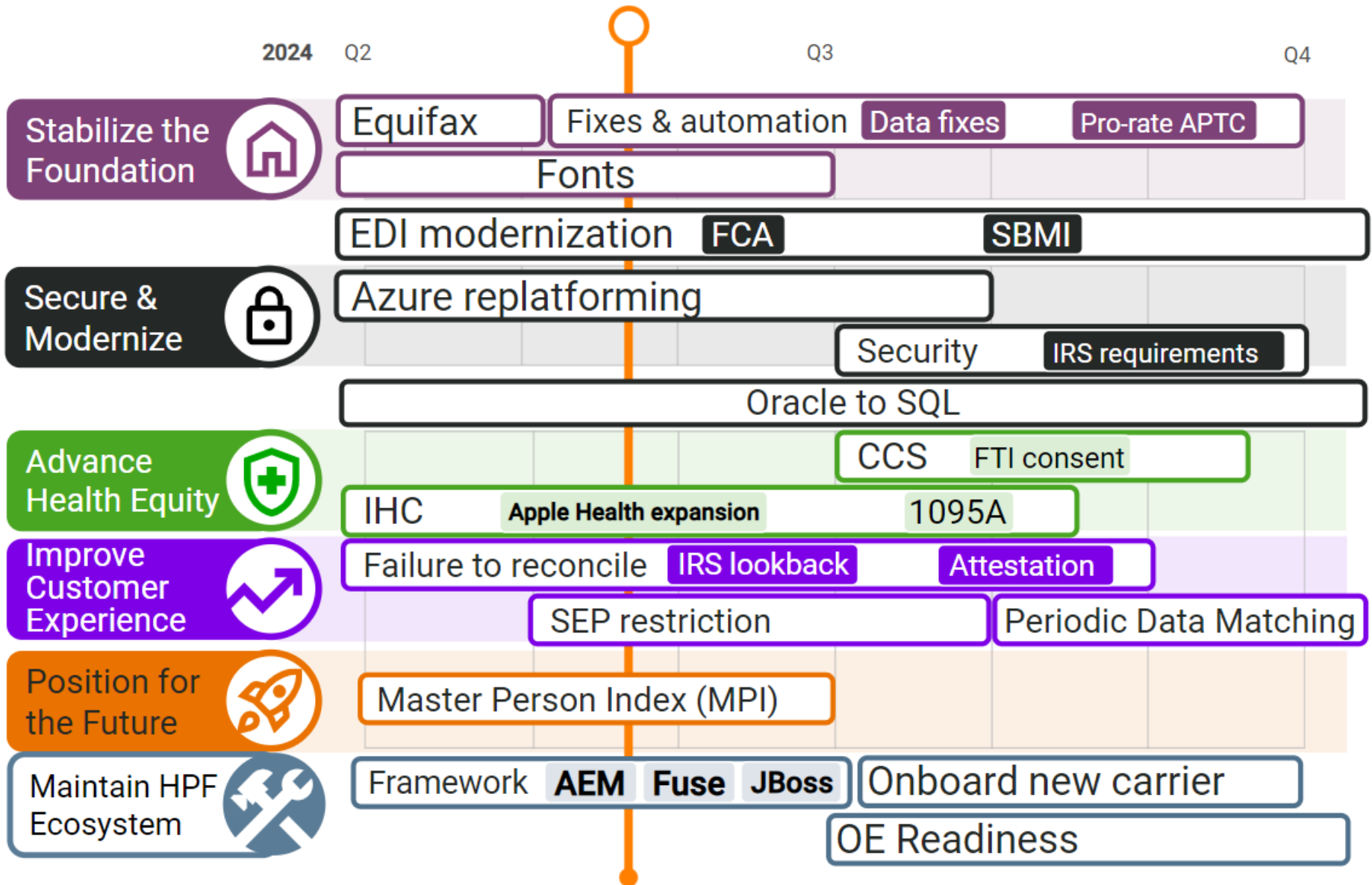
Angelica Santos (she/her)

Lead Product Owner

Healthplanfinder (HPF) ecosystem

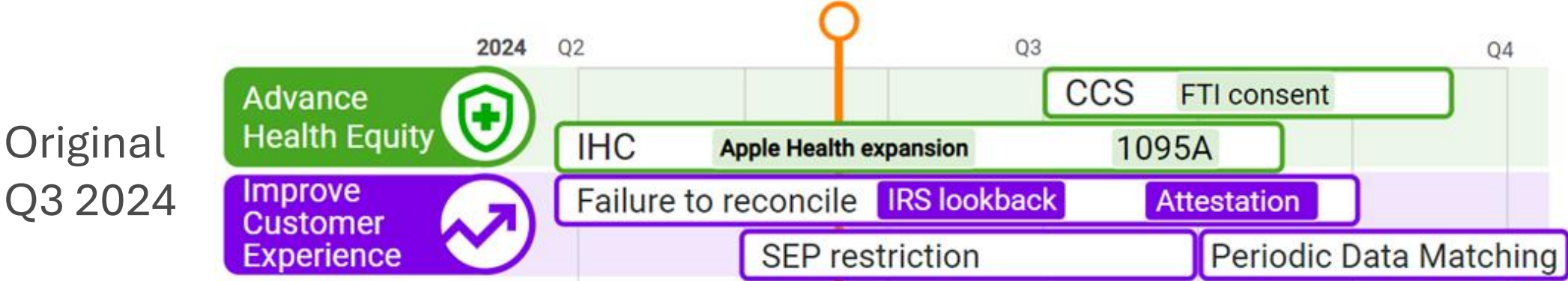


Product Roadmap

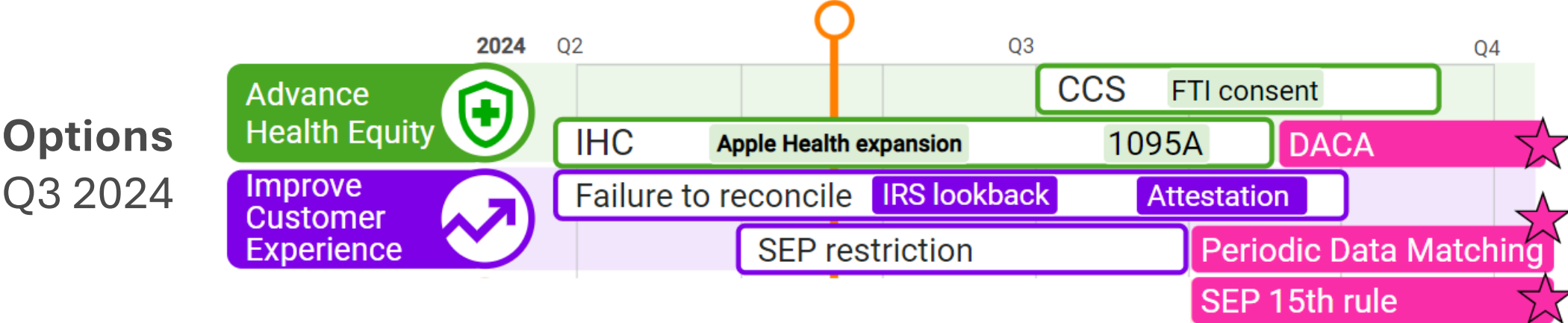


Product Roadmap

Pivots and Planning



Emerging legislation



Biennial Plan – Board Update

Board Meeting – May 2024

Albert Lee

DATE: May 23, 2024



Albert Lee (He/Him)

AD, Portfolio and Program Management

Overview

Introduction / First 8 Months

Organizational Snapshot

Need:

Cross-Functional alignment

New Additions:

Biennial Plan

PMO shift: Projects to Portfolio

First Eight Months at WAHBE

About Me

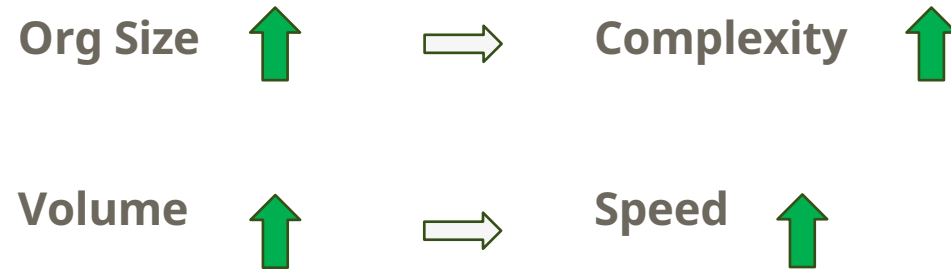
- My Approach to New Environment (Puzzle-solving)

Observations

- Great people, skillsets, enthusiasm
- Natural/Organic Work Patterns:
 - Reactive Projects
 - Individual Heroics
 - Vertical vs Horizontal

Why Change?

Life is Continuous Change (so is Work)



So, what should we do...we need to adopt Scaling strategies

- Build the Muscle for Cross-Functional Teamwork
- Proactive vs. Reactive
- Defined Roles, Patterns for Routine activities (Optimize)
- Extend our Reach

Build a Cross-Functional Culture

Agile Principles

Perfect is the Enemy of Good (80/20 Rule)
Lean-In to Change, Ambiguity (Expect and Embrace)
Fault/Mistake Tolerant (Continuous Learning)

WAHBE Way

Mission is the Glue

Single Vision and Alignment
Trust
Transparency

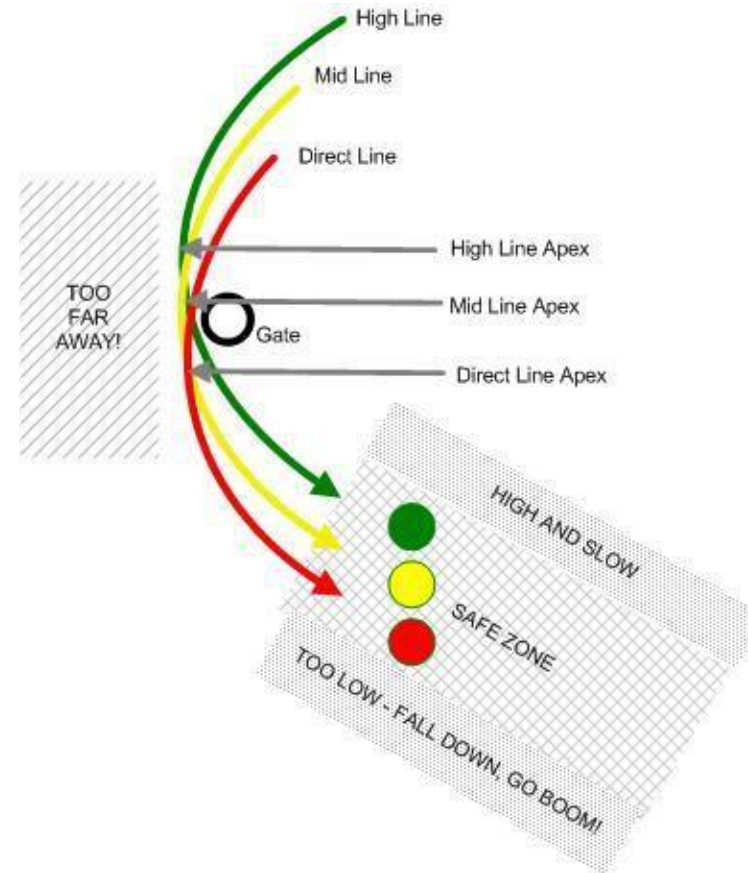
Innovate, Iterate, Collaborate

Continuous Learning

Work Matters, People Matter More (One Team)

Shared Solutions

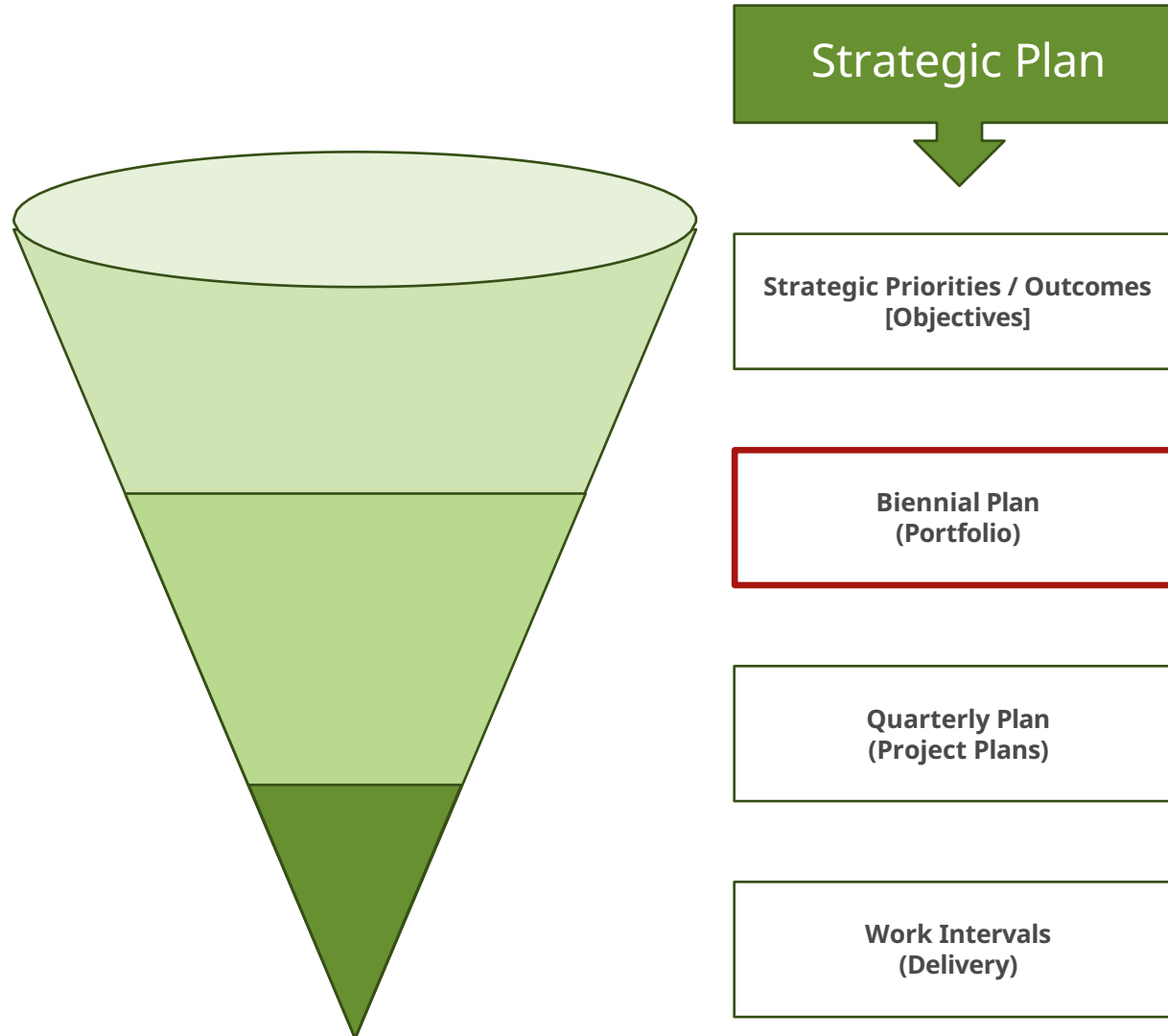
Proactive vs. Reactive



Lean Organizations:

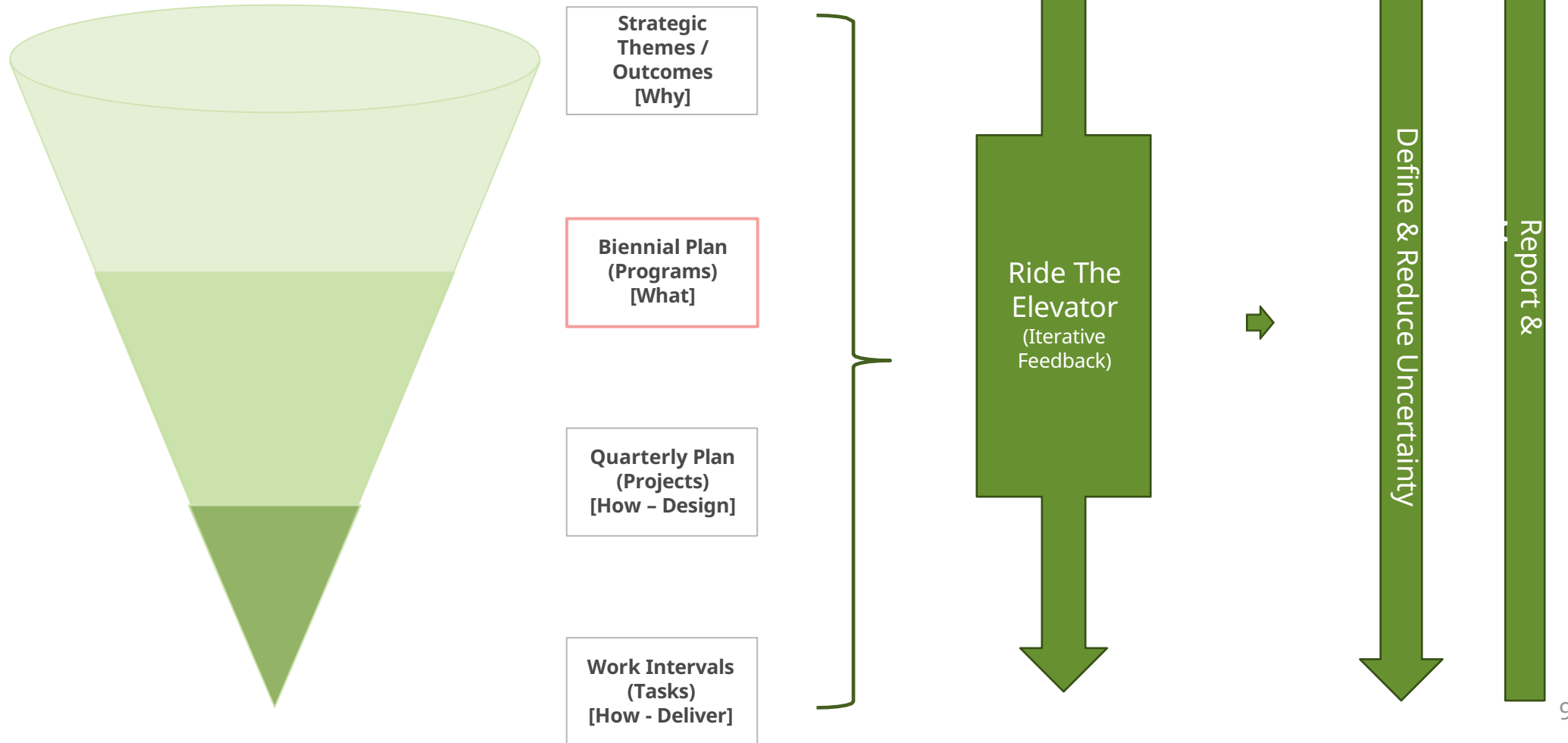
- Forward vision reduces risks/unknowns
- Allows Execution to be well-defined and run smooth

Biennial Plan



From Strategy to Delivery

(Expand Org Reach / Trust)



Strategic Goals

Stabilize the
Foundation

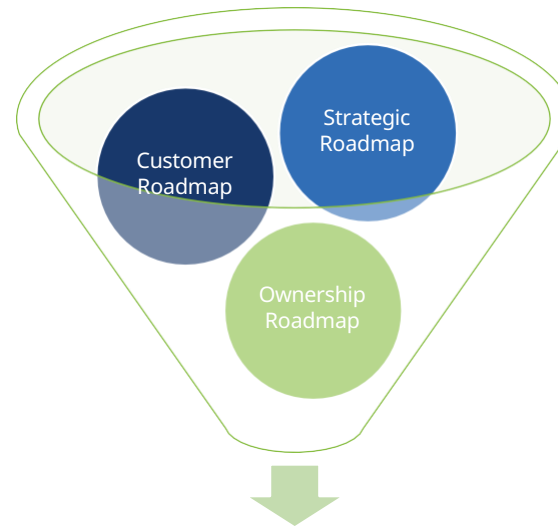
Secure &
Modernize the
Platform

Advance
Health Equity

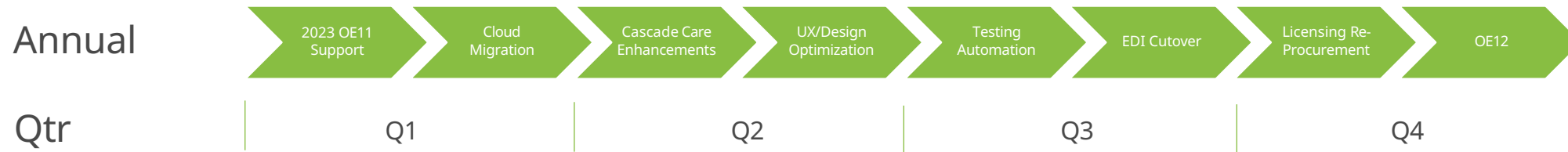
Improve
Customer
Experience

Position for
the Future

Building the Biennial Plan

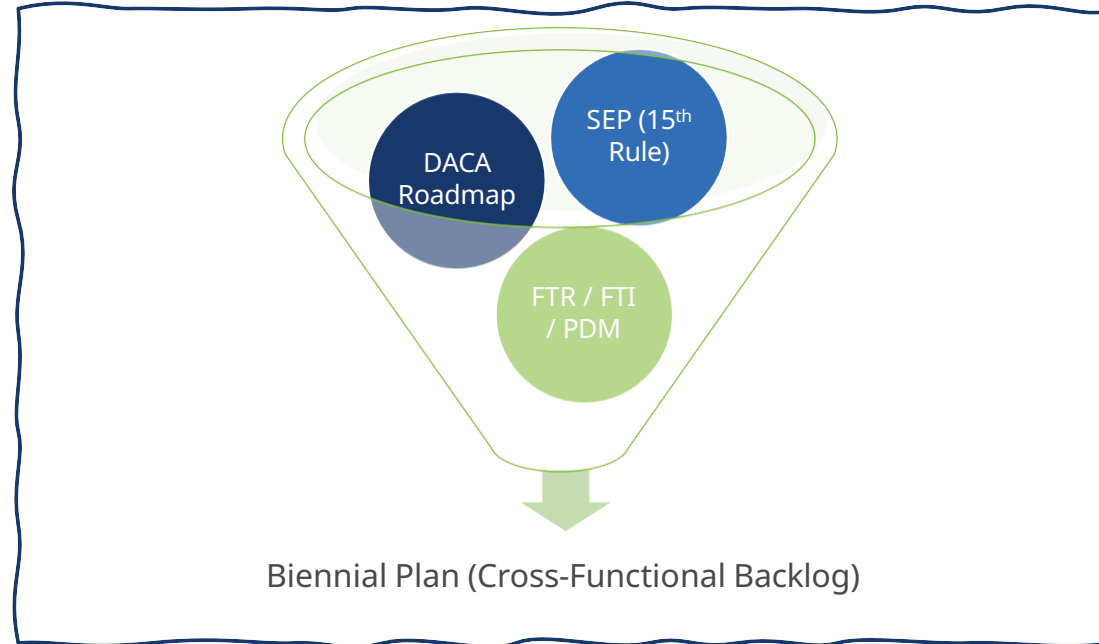


Biennial Plan (Cross-Functional Backlog)



Ref Example only

Updating the Biennial Plan (Adapting to Change)



Annual



Qtr

Q1

Q2

Q3

Q4

Ref Example only

Summary

Organizational Strengths

- Skills, Knowledge, Engagement

Need:

- Cross-Functional alignment

New Additions:

- Biennial Plan
- PMO shift: Projects to Portfolio





Appendix



washington
healthplanfinder

click. compare. covered.

www.wahealthplanfinder.org

| www.wahbexchange.org

| 1-855-923-4633