



2024 Standard Plans Plan Design Options

Public Meeting November 8, 2022

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Today's Agenda

- Background: Standard Plans in the Exchange
- Direction of Standard Plans: Value Based Insurance Design
- 2024 Standard Plans Options for Public Comment
- Next steps

Standard Plan Design Background

Standard Plan Guiding Principles

- Lower deductibles and access to services before the deductible.
- Prioritize copays where possible to provide predictability for consumers when seeking services.
- Limit premium impacts.
- Maximize tax credits with silver plan design.

WAHBE Standard Plan program

- Have designed three years of standard plans thus far.
 - Essential, high value services at co-pay before deductible in all metal levels (primary care, mental/behavioral health, urgent care, generic Rx)
 - Minimal changes to plan design from 2021-2023
- Have been meeting with stakeholders on the design of 2024 standard plans for several months.
- Opportunity to look at standard plan design with longer-term goals in mind.

A Layered Approach to Improve Access, Affordability, Quality and Equity

| | | All QHPs | |
|--|--|--|---|
| 2022: | Increase quality/equity requirements and align with other State programs. | Ensure meaningful difference and/or further limit or eliminate non-Cascade plans | |
| High number of total plans not | | Cascade (Standard) Plans | |
| substantively addressing quality & | Pilot condition- and service-specific changes | Incorporate Value Based Insurance Design (VBID) principles for affordability, value, quality and equity | 2027: |
| equity. | Cascade Select (Public Option) Plans | | |
| Increasing premiums and out of pocket costs with few controls on underlying costs. | Implement existing provisions (rate cap and provider participation) | Optimize rate cap, provider participation, purchasing strategies to reduce underlying costs, ensure statewide availability | access, affordability quality and equity. Improved market health. |
| | | Pursue active purchasing as a cost management strategy, while requiring quality improvements | |
| Cascade Select Plans not yet achieving affordability or | | Alternatively, engage with OIC to use rate review authority more aggressively to keep premiums competitive | |
| access goals. | Cascade Care Savings | | |
| | Implement state-based subsidy for enrollees <250% FPL in Cascade Care plans. | Consider focusing state subsidy to enrollment in public option, if premiums are meaningfully lower an plans available statewide. | |

Standard Plan Design Direction

- 1. Move toward value-based insurance design to advance affordability, value, quality and equity.
 - Ensure Exchange customers have access to the highest quality plans that advance affordable, high-value, equitable care delivery.
 - Build upon nationally recognized models, while using data to inform initial and highest-impact areas of focus for Washington Exchange.
- 2. Set the path for value-based benefit design in 2024 plan design.
 - Considerations for 2024 standard plans: Applying access models such as virtual care and more effective options for pre-deductible services.

Foundational principle for 2024 and beyond: Preserve premium affordability.

Why Value-Based Insurance Design?

The direction of Cascade Care plans

Solutions to address health care costs should protect consumers, reward providers, and preserve innovation.

- Addressing the underlying costs of care is a top priority in Washington state.
- There is enough money in our health care system; we just spend it on the wrong services.
- Policy considerations focus primarily on alternative payment models, but moving to a value-based system also requires changes in how we engage consumers to seek care.

An alternative to "blunt" consumer cost sharing: Value-based insurance design (VBID).

- Sets consumer cost-sharing on clinical benefit—not price.
- Little or no out-of-pocket cost for high-value care; high cost share for low-value care.
- Successfully implemented by hundreds of public and private payers, including marketplaces.

Why Value-Based Insurance Design?

Clinically driven plan designs, like *V-BID X*, reduce spending on low-value care



...creating headroom to reallocate spending to high-value services without increasing premiums or deductibles

Setting the path for VBID

Goals for investigating options for 2024 plan designs:

- Reduce barriers to accessing high-value services.
- Encourage the right care, at the right time, in the right setting.
- Mitigate premium impacts.

Considerations for 2024 standard plans have included **virtual care** and improved coverage of **pre-deductible services**.

- Current standard plans do not explicitly address virtual care
 - Customers in standard plans experience varying access to virtual care depending on their carrier and providers
 - Expectation has generally been that customers would pay the same cost-share for a service, whether received virtually or in person
- Current standard plans do not offer any non-preventive services at no cost prior to the deductible
 - All metal level include primary care, mental/behavioral health office visits, urgent care, and generic drugs at a co-pay, before deductible
 - Copays for primary care/mental health visits range from \$15 (gold plan) to \$50 (bronze plan); generics range from \$10 (gold) to \$32 (bronze)



Washington Health Benefit Exchange Cascade Care Workgroup

Standard Plan Design: Options for Understanding Virtual Care and Expanding Coverage of Pre-deductible Services

Acumen, LLC November 8, 2022

Considerations for virtual care

- Explored two options:
- (1) Ensuring that a core set of high-value services are available in a virtual setting at the same cost-share as in-person in standard plans, regardless of carrier
 - E.g., all standard plans customers have access to virtual care for primary care or mental/behavioral health visits
 - (2) Providing reduced cost-sharing for virtual visits for high-value, telehealth-appropriate visits
- Stakeholder feedback suggests that implementing requirements on the delivery of virtual care may not be feasible at this time.
 - As provision of virtual care is primarily provider-driven, little can be done in plan design at this time to ensure that customers all have access to virtual services in any given service category
 - Network implications of lower cost-sharing for virtual visits; medical appropriateness of virtual care varies/difficult to incentivize best setting for care using tiered cost-sharing plan design structure
- Approach for 2024: continue to pursue information gathering from state sources (e.g., APCDs), carriers, and other stakeholders to develop potential standards for future plan years.

Considerations for expanding pre-deductible services

- Considered options that include:
 - Different models for pre-deductible services, e.g.:
 - "Pick 4" model 4 total visits from a group of categories (e.g., primary care, behavioral health, urgent care, specialist) at low co-pay, then deductible applies
 - Three upfront no-cost office visits for primary care and behavioral health, followed by co-pay
 - Lowering generic prescription drug copays.
- Focused actuarial value (AV) trade-off in plan designs on out-of-pocket maximums.
- Stakeholder feedback encourages more discussion about who we're designing these plans for. Ongoing considerations include:
 - Value of reducing barriers to accessing high-value primary care and mental/behavioral health services, especially in bronze.
 - Understanding and balancing AV limitations/premium impacts.
 - Incorporation of offsets that consider low-value services.
- Approach for 2024: Refining plans to improve access to high-value services while maintaining stability of copays and overall AV levels/premiums

Bronze Options

- 2023 Plan Design/2024 Option 1 is the 2023 plan design, shown with the 2023 certified AV and estimated 2024 AV.
- 2024 Option 2 is the 2023 plan design with three \$0 cost-share primary care visits and three \$0 cost-share behavioral health visits. MOOP has been increased to offset AV increase.

Shaded Items not subject to deductible.

Difference from 2023 design in red.

2023 Federal AV (certified) in blue.

DME, home health, and hospice omitted for space; no change from 2023 design.

| | Bronze | |
|---|-------------------------------------|---------------|
| Benefits | 2023 Plan Design / 2024 Option 1 | 2024 Option 2 |
| Medical/Pharmacy Integrated Deductible | Yes | Yes |
| Medical/Pharmacy or Integrated Deductible (\$) | \$6,000 | \$6,000 |
| Medical/Pharmacy Integrated MOOP | Yes | Yes |
| Medical/Pharmacy Integrated MOOP (\$) | \$8,550 | \$9,400 |
| Preventive Care/Screening/Immunization | \$0 | \$0 |
| No. of No-Cost Upfront Visits | 0 | 3 |
| Primary Care Visit | \$50 | \$50*** |
| Specialist Visit | \$100 | \$100 |
| M/B Health and SUD Outpatient Services – Office | \$50 | \$50*** |
| Emergency Care Services | 40% | 40% |
| Urgent Care | \$100 | \$100 |
| Ambulance | 40% | 40% |
| Outpatient Facility Fee (e.g., Ambulatory Surgery Center) | 40% | 40% |
| Outpatient Surgery Physician/Surgical Services | 40% | 40% |
| M/B Health and SUD Outpatient Services – Other | 40% | 40% |
| Laboratory Outpatient and Professional Services | 40% | 40% |
| X-rays and Diagnostic Imaging | 40% | 40% |
| Advanced Imaging (CT/PET Scans, MRIs) | 40% | 40% |
| All Inpatient Hospital Services (inc. MH/SUD, Maternity) | 40% | 40% |
| Skilled Nursing Facility | 40% | 40% |
| Generics | \$32 | \$32 |
| Preferred Brand Drugs | 40% | 40% |
| Non-Preferred Brand Drugs | 40% | 40% |
| Specialty Drugs (i.e., high-cost) | 40% | 40% |
| Speech Therapy | 40% | 40% |
| Occupational and Physical Therapy | 40% | 40% |
| All Other Benefits | 40% | 40% |
| Estimated 2024 AV | 64.21% / 64.66% | 64.62% |

^{***} Eligible for \$0 upfront visits

Silver Options

- 2024 Option 1 is the 2023 plan design with MOOP increased to keep estimated 2024 AV within federal statutory limits.
- 2024 Option 2 is the 2023 plan design with three \$0 cost-share primary care visits and three \$0 cost-share behavioral health visits. MOOP has been increased to offset AV increase.

Shaded Items not subject to deductible. * Per day copay, maximum five per stay

2023 Federal AV (certified) in blue.

DME, home health, and hospice omitted for space; no change from 2023 design.

Benefits

Medical/Pharmacy or Integrated Deductible (\$)

M/B Health and SUD Outpatient Services – Office

Outpatient Facility Fee (e.g., Ambulatory Surgery Center)

Medical/Pharmacy Integrated MOOP

No. of No-Cost Upfront Visits

Emergency Care Services

Primary Care Visit

Specialist Visit

Urgent Care

Ambulance

Medical/Pharmacy Integrated MOOP (\$)

Preventive Care/Screening/Immunization

Medical/Pharmacy Integrated Deductible

Yes \$2,500 Yes

\$8,500

\$0

\$30

\$65

\$30

\$800

\$65

\$375

\$600

\$200

\$30

\$40

\$25

\$75

\$250

\$250

\$40

\$40

30%

71.53% / 72.04%

2023 Plan

Design

\$2,500 Yes \$8,600

Silver

2024 Option 1

Yes

\$0

\$30

\$65

\$30

\$800

\$65

\$375

Yes \$9,400 \$0

2024 Option 2

Yes

\$2,500

\$30***

\$65

\$30***

\$800

\$65

\$375

\$600

M/B Health and SUD Outpatient Services – Other Laboratory Outpatient and Professional Services X-rays and Diagnostic Imaging Advanced Imaging (CT/PET Scans, MRIs) All Inpatient Hospital Services (inc. MH/SUD, Maternity) Skilled Nursing Facility

Outpatient Surgery Physician/Surgical Services

\$65 30% \$800* \$800 **

30%

71.94%

30% \$800* \$800 ** \$25 \$75

71.80%

Generics **Preferred Brand Drugs** Non-Preferred Brand Drugs Specialty Drugs (i.e., high-cost) Speech Therapy Occupational and Physical Therapy All Other Benefits Estimated 2024 AV

\$600 \$200 \$30 \$40

\$200 \$30

\$40 \$65

\$65 \$800* \$800 ** \$25

\$75 \$250 \$250

\$250 \$250 \$40 \$40

\$40 \$40 30% 30%

^{**} Per day copay

^{***} Eligible for \$0 upfront visits Difference from 2023 design in red.

Gold Options

2024 Option 1 is the 2023 plan design with MOOP increased to keep estimated 2024 AV within federal statutory limits.

2024 Option 2 is the 2023 plan design with three \$0 cost-share primary care visits and three \$0 cost-share behavioral health visits. MOOP has been increased to offset AV increase.

Shaded Items not subject to deductible. * Per day copay, maximum five per stay

** Per day copay *** Eligible for \$0 upfront visits

from 2023 design.

Difference from 2023 design in red.

2023 Federal AV (certified) in blue.

DME, home health, and hospice omitted for space; no change

Medical/Pharmacy Integrated Deductible

Outpatient Facility Fee (e.g., Ambulatory Surgery Center)

All Inpatient Hospital Services (inc. MH/SUD, Maternity)

Outpatient Surgery Physician/Surgical Services

M/B Health and SUD Outpatient Services - Other

Laboratory Outpatient and Professional Services

Advanced Imaging (CT/PET Scans, MRIs)

No. of No-Cost Upfront Visits

Emergency Care Services

X-rays and Diagnostic Imaging

Skilled Nursing Facility

Preferred Brand Drugs

Speech Therapy

All Other Benefits

Estimated 2024 AV

Non-Preferred Brand Drugs

Specialty Drugs (i.e., high-cost)

Occupational and Physical Therapy

Primary Care Visit

Specialist Visit

Urgent Care

Ambulance

Generics

Benefits

Medical/Pharmacy or Integrated Deductible (\$) Medical/Pharmacy Integrated MOOP Medical/Pharmacy Integrated MOOP (\$) Preventive Care/Screening/Immunization

M/B Health and SUD Outpatient Services – Office

\$40 \$15 \$450 \$35 \$375 \$350

\$75

\$15

\$20

\$30

\$300

\$525 *

\$350 **

\$10

\$60

\$100

\$100

\$25

\$25

20%

81.88% / 82.19%

2023 Plan

Design

No

\$600 / \$0

Yes

\$5,900

\$0

\$15

\$450 \$35 \$375

\$350 \$75 \$15 \$20 \$30 \$300

\$525 *

\$350 **

\$10

\$60

\$100

\$100

\$25

\$25

20%

81.97%

Gold

2024 Option 1

No

\$600 / \$0

Yes

\$6,100

\$0

\$15

\$40

\$15

\$75 \$15

\$20 \$30 \$300

2042 Option 2

No

\$600 / \$0

Yes

\$6,600

\$0

\$15***

\$40

\$15***

\$450

\$35

\$375

\$350

\$525 * \$350 ** \$10 \$60

\$100

\$25

\$25

20%

81.80%

\$100

CSR Silver 94% Variant Options

- The Silver 94 variant is for individuals up to 150% FPL.
- 2023 Plan Design/2024 Option 1 is the 2023 plan design with the 2023 certified actuarial value (AV) and the estimated 2024 AV.
- 2024 Option 2 is the 2023 plan design with three \$0 cost-share primary care visits and three \$0 cost-share behavioral health visits. MOOP has been increased to offset AV increase.

Shaded Items not subject to deductible.

Difference from 2023 design in red.

2023 Federal AV (certified) in blue.

DME, home health, and hospice omitted for space; no change from 2023 design.

| | Silver 94 | | |
|---|-------------------------------------|---------------|--|
| Benefits | 2023 Plan Design / 2024 Option 1 | 2024 Option 2 | |
| Medical/Pharmacy Integrated Deductible | Yes | Yes | |
| Medical/Pharmacy or Integrated Deductible (\$) | \$0 | \$0 | |
| Medical/Pharmacy Integrated MOOP | Yes | Yes | |
| Medical/Pharmacy Integrated MOOP (\$) | \$1,200 | \$1,200 | |
| Preventive Care/Screening/Immunization | \$0 | \$0 | |
| No. of No-Cost Upfront Visits | 0 | 3 | |
| Primary Care Visit | \$5 | \$5*** | |
| Specialist Visit | \$15 | \$15 | |
| M/B Health and SUD Outpatient Services – Office | \$5 | \$5*** | |
| Emergency Care Services | \$150 | \$150 | |
| Urgent Care | \$15 | \$15 | |
| Ambulance | \$75 | \$75 | |
| Outpatient Facility Fee (e.g., Ambulatory Surgery Center) | \$100 | \$100 | |
| Outpatient Surgery Physician/Surgical Services | \$25 | \$25 | |
| M/B Health and SUD Outpatient Services – Other | \$5 | \$5 | |
| Laboratory Outpatient and Professional Services | \$5 | \$5 | |
| X-rays and Diagnostic Imaging | \$15 | \$15 | |
| Advanced Imaging (CT/PET Scans, MRIs) | 15% | 15% | |
| All Inpatient Hospital Services (inc. MH/SUD, Maternity) | \$100* | \$100* | |
| Skilled Nursing Facility | \$100 ** | \$100 ** | |
| Generics | \$5 | \$5 | |
| Preferred Brand Drugs | \$12 | \$12 | |
| Non-Preferred Brand Drugs | \$35 | \$35 | |
| Specialty Drugs (i.e., high-cost) | \$35 | \$35 | |
| Speech Therapy | \$5 | \$5 | |
| Occupational and Physical Therapy | \$5 | \$5 | |
| All Other Benefits | 15% | 15% | |
| Estimated 2024 AV | 94.48% / 94.77% | 94.86% | |

^{*} Per day copay, maximum five per stay

^{**} Per day copay

^{***} Eligible for \$0 upfront visits

CSR Silver 87% Variant Options

- The Silver 87 variant is for individuals from 150%-200% FPL.
- 2023 Plan Design/2024 Option 1 is the 2023 plan design with the 2023 certified actuarial value (AV) and the estimated 2024 AV.
- 2024 Option 2 is the 2023 plan design with three \$0 cost-share primary care visits and three \$0 cost-share behavioral health visits. MOOP has been increased to offset AV increase.

Shaded Items not subject to deductible.

Difference from 2023 design in red.

2023 Federal AV (certified) in blue.

DME, home health, and hospice omitted for space; no change from 2023 design.

| | | Silver 87 | | |
|---|---|-------------------------------------|----------------------|--|
| | Benefits | 2023 Plan Design / 2024 Option 1 | 2024 Option 2 | |
| | Medical/Pharmacy Integrated Deductible | No | No | |
| | Medical/Pharmacy or Integrated Deductible (\$) | \$750 / \$0 | \$750 / \$0 | |
| | Medical/Pharmacy Integrated MOOP | Yes | Yes | |
| | Medical/Pharmacy Integrated MOOP (\$) | \$2,400 | \$2,500 | |
| | Preventive Care/Screening/Immunization | \$0 | \$0 | |
| 1 | No. of No-Cost Upfront Visits | 0 | 3 | |
| | Primary Care Visit | \$10 | \$10*** | |
| | Specialist Visit | \$30 | \$30 | |
| | M/B Health and SUD Outpatient Services – Office | \$10 | \$10*** | |
| | Emergency Care Services | \$425 | \$425 | |
| | Urgent Care | \$30 | \$30 | |
| | Ambulance | \$175 | \$175 | |
| | Outpatient Facility Fee (e.g., Ambulatory Surgery Center) | \$325 | \$325 | |
| | Outpatient Surgery Physician/Surgical Services | \$120 | \$120 | |
| | M/B Health and SUD Outpatient Services – Other | \$10 | \$10 | |
| | Laboratory Outpatient and Professional Services | \$20 | \$20 | |
| | X-rays and Diagnostic Imaging | \$40 | \$40 | |
| | Advanced Imaging (CT/PET Scans, MRIs) | 20% | 20% | |
| | All Inpatient Hospital Services (inc. MH/SUD, Maternity) | \$425* | \$425* | |
| | Skilled Nursing Facility | \$425 ** | \$425 ** | |
| | Generics | \$12 | \$12 | |
| | Preferred Brand Drugs | \$35 | \$35 | |
| | Non-Preferred Brand Drugs | \$160 | \$160 | |
| | Specialty Drugs (i.e., high-cost) | \$160 | \$160 | |
| | Speech Therapy | \$20 | \$20 | |
| | Occupational and Physical Therapy | \$20 | \$20 | |
| | All Other Benefits | 20% | 20% | |
| | Estimated 2024 AV | 87.79% / 87.86% | 87.76% | |

^{*} Per day copay, maximum five per stay

^{**} Per day copay

^{***} Eligible for \$0 upfront visits

CSR Silver 73% Variant Options

- The Silver 73 variant is for individuals from 200% -250% FPL.
- 2024 Option 1 is the 2023 plan design with MOOP increased to keep the estimated 2024 AV within federal statutory limits
- 2024 Option 2 is the 2023 plan design with three \$0 cost-share primary care visits and three \$0 cost-share behavioral health visits. MOOP has been increased to offset AV increase.

Shaded Items not subject to deductible.

from 2023 design.

2023 Federal AV (certified) in blue.

DME, home health, and hospice omitted for space; no change

Medical/Pharmacy Integrated Deductible Medical/Pharmacy or Integrated Deductible (\$)

No. of No-Cost Upfront Visits

Emergency Care Services

X-rays and Diagnostic Imaging

Skilled Nursing Facility

Preferred Brand Drugs

Non-Preferred Brand Drugs

Specialty Drugs (i.e., high-cost)

Primary Care Visit

Specialist Visit

Urgent Care

Ambulance

Medical/Pharmacy Integrated MOOP

Medical/Pharmacy Integrated MOOP (\$)

Preventive Care/Screening/Immunization

M/B Health and SUD Outpatient Services – Office

Outpatient Surgery Physician/Surgical Services

M/B Health and SUD Outpatient Services – Other

Laboratory Outpatient and Professional Services

Advanced Imaging (CT/PET Scans, MRIs)

Outpatient Facility Fee (e.g., Ambulatory Surgery Center)

All Inpatient Hospital Services (inc. MH/SUD, Maternity)

Benefits

Design

\$2,500 Yes \$7,250

2023 Plan

Yes

\$0

\$30

\$65

\$30

\$800

\$65

\$325

\$600

\$200

\$30

\$40

\$65

30%

\$800*

\$800 **

\$20

\$75

\$250

\$250

\$40

Yes \$7,400 \$0

\$30

\$65

\$30

\$40

\$65

30%

\$800*

\$800 **

\$20

\$75

\$250

\$250

Silver 73

2024 Option 1

Yes

\$2,500

\$7.950

2024 Option 2

Yes

\$2,500

Yes

\$0

\$30*** \$65 \$30***

\$30 \$800 \$800 \$65 \$65 \$325 \$325 \$600 \$200

\$600

\$200 \$30

\$40

\$65 30% \$800* \$800 ** \$20

\$75

\$250 \$250 \$40

\$40 30% 73.94%

* Per day copay, maximum five per stay ** Per day copay

*** Eligible for \$0 upfront visits

All Other Benefits Estimated 2024 AV

Speech Therapy

Generics

Occupational and Physical Therapy

\$40 30% 73.55% / 74.17%

\$40 \$40 30% 73.96%

Difference from 2023 design in red.

Questions & Feedback

- Any questions about the virtual and pre-deductible approaches that we've discussed today?
- What feedback do you have about option 1 versus option 2?
 - How can this approach of upfront visits help remove barriers to individuals seeking high-value care?
 - What do you think about the tradeoff of some individuals having to pay a higher out-of-pocket maximum for all individuals to receive a limited number of no-cost share visits?





Next Steps

- Public comment period for draft 2024 plan designs: October 20-November 21
- Seeking feedback on two options:
 - (1) Keep plan designs stable for 2024, with adjustments needed for AV trend-up
 - (2) Incorporate 3 upfront, \$0 co-pay primary care and mental/behavioral health office visits into the standard plans
 - Option to include these \$0 co-pay visits in all plans or target certain metal levels
- Conversations with carriers about potential premium impacts
- Will bring 2024 Standard Plans to the Board for consideration and approval in December



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