

2027 Proposed Quality Program Changes

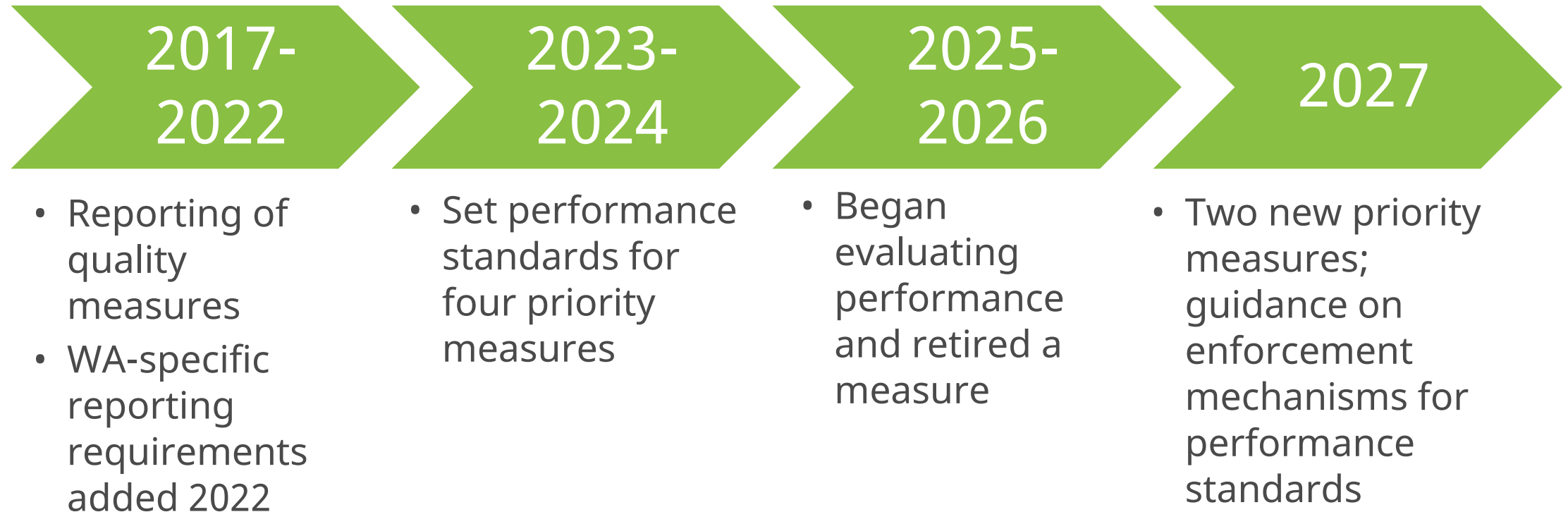
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Board certification responsibility for quality

- ▶ Board certifies Qualified Health Plans to be offered on Exchange based on Affordable Care Act criteria
- ▶ Two certification criteria focus on quality
 - ▶ Implementation of a quality improvement strategy (QIS)
 - ▶ Reporting quality and health performance data
- ▶ Exchanges have flexibility to develop quality program requirements
- ▶ Exchange has always had authority to consider quality when making certification decisions
- ▶ Proposing incremental enforcement pathway in 2027 Guidance for Participation



Exchange quality program evolution



Priority Exchange quality measures with performance standards

1. Directly reported race and ethnicity data for at least 80% of customers
2. Cervical Cancer Screening rate of at least 65%
3. **New for 2027:** Controlling High Blood Pressure rate at least 68%
4. **New for 2027:** Breast Cancer Screening rate of at least 73%



Notable improvements in race/ethnicity data collection

Carriers who collected data on an additional 5%+ of their customers since 2024

▶ Race

- ▶ KP WA (9%)
- ▶ KP NW (8%)
- ▶ Premera (6%)
- ▶ Coordinated Care (5%)

▶ Ethnicity

- ▶ Coordinated Care (21%)
- ▶ KP WA (11%)
- ▶ KP NW (7%)
- ▶ Premera (7%)
- ▶ BridgeSpan (6%)
- ▶ Molina (5%)



Many Exchange carriers performing below national midpoint on key clinical metrics

- ▶ Breast cancer screening rates are low
- ▶ Many customers with high blood pressure do not have condition managed

Measure MY2024	Bridgespan	CHPW	Coordinated Care	Kaiser Northwest	Kaiser Washington	Lifewise	Molina	Premera	Regence BCBS of Oregon	Regence BlueShield of WA	United HealthCare OR
Breast Cancer Screening	64%	64%	63%	78%	74%	71%	68%	80%	61%	76%	71%
Controlling High Blood Pressure	55%	73%	75%	74%	72%	65%	57%	66%	65%	67%	72%

QHP Compared to QRS Measure Scores	QHP Score Above/Below QRS 75th percentile
Blue (Best)	> 90th
Purple	75th-89th
Gray	50th-75th
Brown	25th-49th
Red (Worse)	< 25th

Exchange levers to drive quality improvement

Items in bold have not yet been applied

Additional transparency

- Progress report to Board on all carriers on quality standard attainment
- Carriers with poor performance present remediation plan to Board

Setting standards

- Defining high quality with expectations
- **Performance floor**

Customer nudging

- Quality incorporated into CDSS recommendations
- Plan display order
- **Additional display signals beyond QRS**

Financial incentives

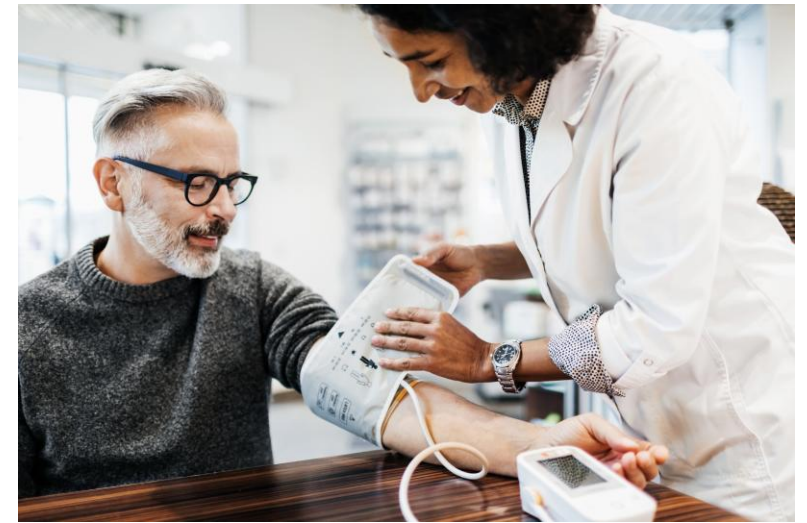
- **Carrier Assessment tied to quality**
- **Cascade Care Savings eligibility tied to quality**

Market participation

- **Expansion of QHP or public option contingent on quality**
- **Decision not to certify**

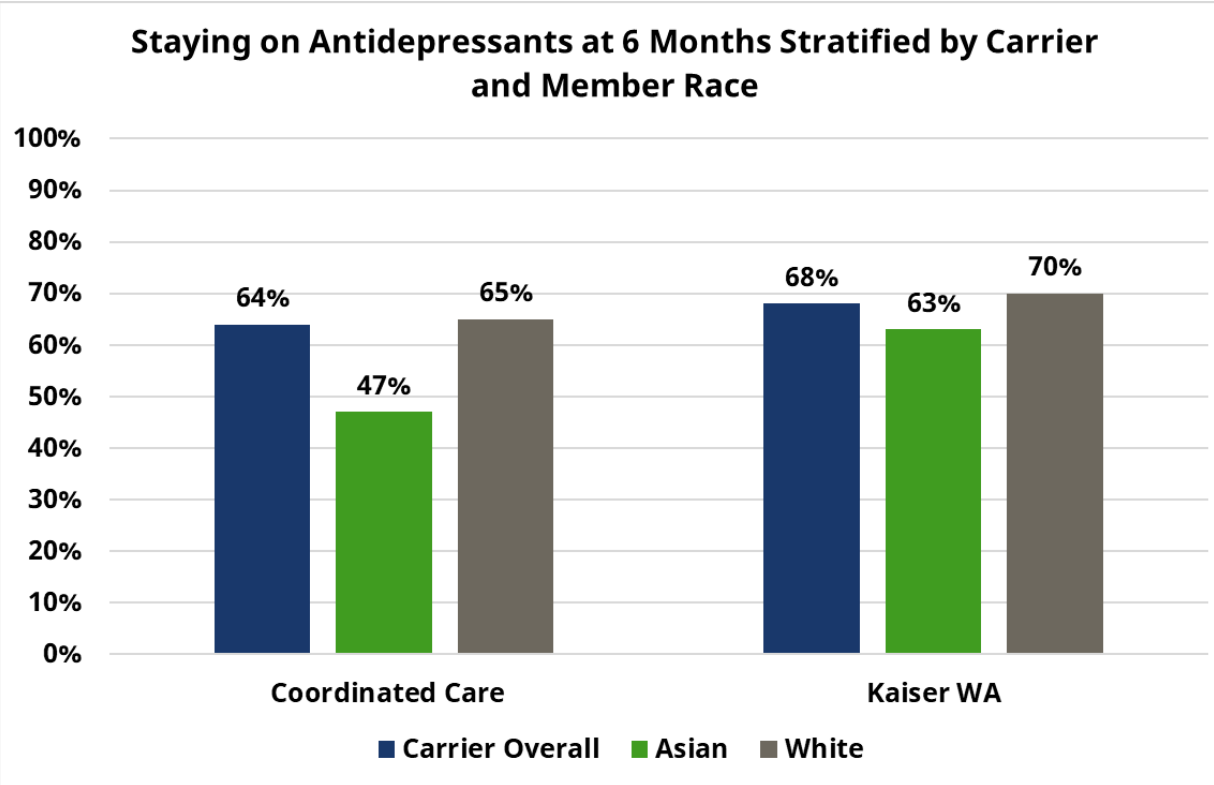
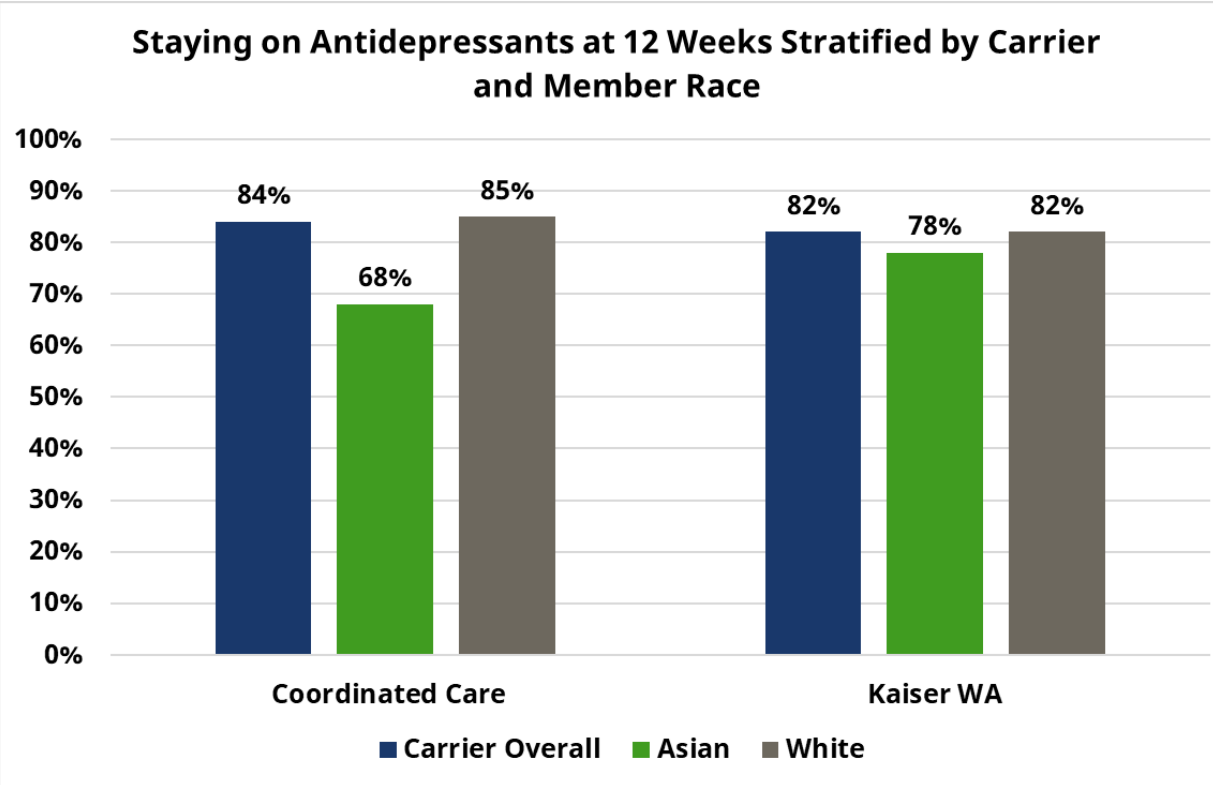
Incremental advancement toward enforcement of quality performance standards

- ▶ 2027 Guidance informs carriers of Exchange intent to pursue levers to enforce quality standards
- ▶ Carriers expected to meet or show consistent improvement toward targets on 5 priority measures
- ▶ If carriers do not show improvement for two consecutive years, Exchange may, e.g.,:
 - ▶ Adjust weighting for quality in the Healthplanfinder plan recommendation tool
 - ▶ Include quality indicators in Healthplanfinder shopping pages
 - ▶ Limit carrier participation in open enrollment preparation activities like pre-OE window shopping
- ▶ Enforcement of standards requires multi-year performance data and will be phased, recognizing it takes time to improve quality



Appendix

Carriers with more complete data show disparities in customers remaining on antidepressants*



*Race data known for >80% of customers in measure and sub populations have a denominator >30

Cervical Cancer Screening

- ▶ Half of carriers had notable improvements, but only 3 currently meeting quality standard
- ▶ Quality standard changed from NCQA commercial target to Exchange target which is much lower (65%)

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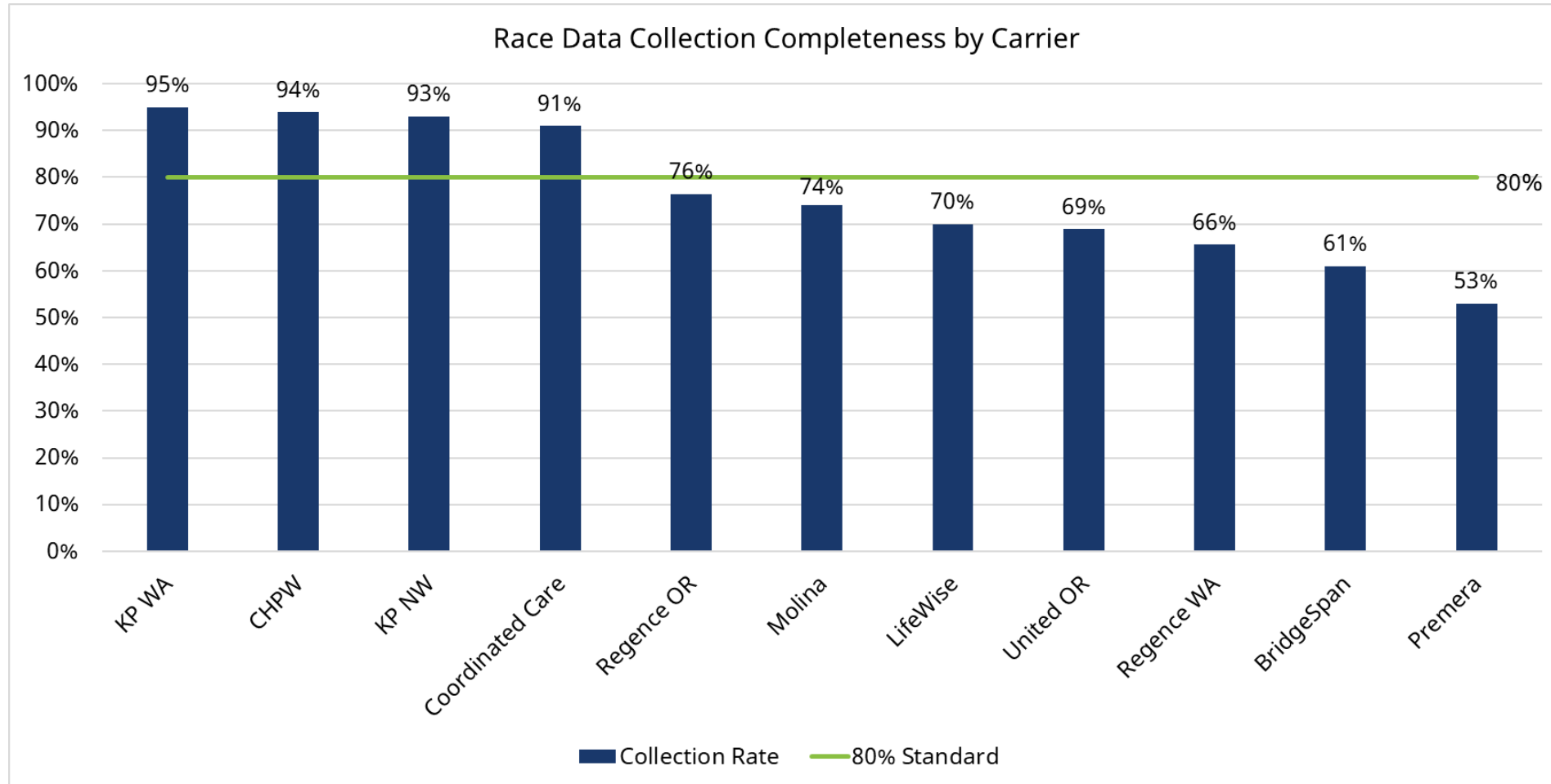
Cervical Cancer Screening	Target*	QHP Score MY2024	Change MY2024-MY2021	QHP Score Above/Below QRS 75th Percentile
Bridgespan	65%	59%	6.2%	↓
CHPW	78%	47%	-	↓
Coordinated Care*	64%	59%	4.4%	↓
Kaiser Northwest	79%	79%	5.0%	↑
Kaiser Washington	81%	77%	3.2%	↑
Lifewise	76%	61%	9.5%	↓
Molina	76%	63%	3.7%	↓
Premera Blue Cross	80%	75%	8.3%	↑
Regence BCBS of Oregon	65%	51%	-3.3%	↓
Regence BlueShield of WA	65%	64%	14.2%	↓
UnitedHealthcare OR*	60%	57%	28.8%	↓
Wellpoint*^	65%	New carrier		N/A

*Target in red font is below national 2023 QRS 75th Percentile

^ Wellpoint is a new carrier starting for PY 2026

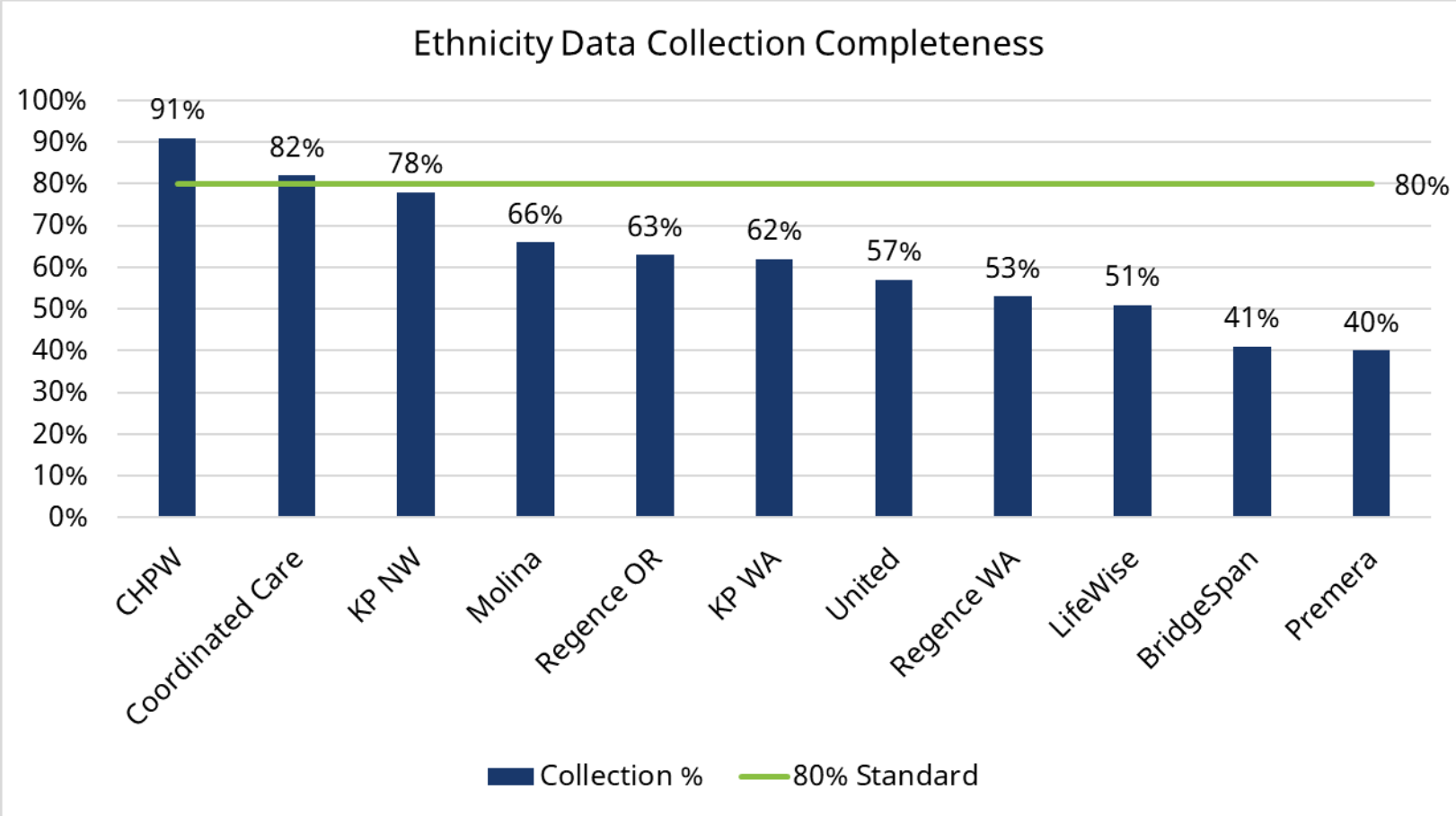
Race data collection

Four carriers meeting standard; Two within 5%
Most carriers have improved data completeness



Ethnicity data collection

Two carriers meeting standard; One carrier within 10%
Most carriers have improved data completeness



Timely completion of Quality Improvement Strategy (QIS) still a challenge for some carriers

- ▶ Most carriers are meeting plan certification deadlines
- ▶ Subset of carriers having delays in QIS finalization
 - ▶ Four carriers did not finalize 2026 QIS until after start of OE



Implementation timeline for new quality measures

