

# Open Enrollment Readiness

Christy Bezanson | Interim Chief Operating Officer

Tara Lee | Chief Communications Officer

Kelly Aaron | Navigator Support Manager

# OE13 Dates



**11/01/2025**

**01/15/2026**

# Categories - how we plan for OE

OE Program  
Management

Plan  
Management &  
Carrier Readiness

Ecosystem  
Readiness

Customer  
Support  
Readiness

Marketing  
Readiness

# General Phases of OE Readiness



Mar-June

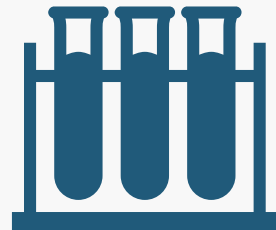
June – Sept

Sept – Oct



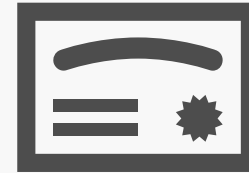
## Planning

Update OE Readiness tasks across categories



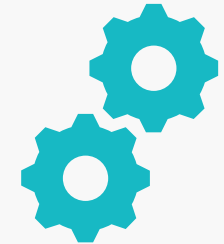
## System Testing

Performance and functional validation



## Plan Management & Marketing

Cross-mapping of plans, plan certification, and plan loading, marketing begins



## Prod Execution

Trial Eligibility batch, privileged user training, call center readiness, marketing continues

# We are expecting OE13 to be different for some customers

## What we know

- There will be changes to APTC eligibility for immigrant populations
- Affordable premiums for eligible customers will be available through premium alignment
- WA Health Path will be available to Immigrant Health Coverage customers
- Customers eligible for state subsidies can take advantage of Cascade Care Saving.
- Education about the changes is key
- Shopping is critical

## What we don't know

- Whether ePTC will be extended
- What other actions the federal government may take.





**How we are  
supporting our  
customers?**



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