



Unwinding Continuous Medicaid:

Toolkit for updating contact information & transitioning from Apple Health

Social media posts

UPDATING CONTACT INFORMATION

- Did you get our message? Make sure you get the latest info on your Washington Apple Health (Medicaid) plan and other news by updating your contact information in your *Washington Healthplanfinder* account. Keep us in the loop at wahealthplanfinder.org and #StayCoveredWA.
- Losing Washington Apple Health (Medicaid) soon? Stay up to date on your health plan options by updating your *Washington Healthplanfinder* account! Keep us in the loop at wahealthplanfinder.org and #StayCoveredWA.
- Keep us in the loop! If you're transitioning off Washington Apple Health (Medicaid), stay up to date by updating your *Washington Healthplanfinder* account at wahealthplanfinder.org and #StayCoveredWA.

Social media posts

TRANSITIONING FROM APPLE HEALTH

- No longer on Washington Apple Health (Medicaid)? You have limited time to enroll in a new plan! Don't wait to apply, visit wahealthplanfinder.org and #StayCoveredWA.
- Don't wait! You have limited time to enroll in a new health plan after losing Washington Apple Health (Medicaid). Learn more about your options at wahealthplanfinder.org and #StayCoveredWA.
- Avoid a gap in coverage! If you recently lost Washington Apple Health (Medicaid) you can shop for a new health plan on Washington Healthplanfinder. Don't wait! Get started today at wahealthplanfinder.org and #StayCoveredWA.
- If you recently lost Washington Apple Health (Medicaid), you have limited time to shop for a new health plan. Learn more about your options and shop for a new plan today at wahealthplanfinder.org and #StayCoveredWA.
- No longer on Washington Apple Health (Medicaid)? You have limited time to shop for a new plan! Avoid a gap in health coverage by visiting wahealthplanfinder.org and #StayCoveredWA.

Newsletter text

Losing your Washington Apple Health (Medicaid) insurance? *Washington Healthplanfinder* connects Washingtonians who've lost Apple Health with qualified health insurance plans (QHPs) and financial help to lower their monthly premiums. Individuals and families who lose Apple Health should sign up for a health plan through wahealthplanfinder.org 60 days before or after their Apple Health plan ends. This allows their new plan to begin the day after their Apple Health ends.

Is health insurance available through *Washington Healthplanfinder* affordable? Many people seeking coverage will find high-quality Cascade Care Silver or Gold plans on *Washington Healthplanfinder* for less than \$10 a month. This is thanks to Cascade Care Savings, Washington's new state-funded premium assistance program. Cascade Care Savings provides additional financial help to individuals and families earning up to 250% of the federal poverty level — that's up to \$34,000 annually for an individual and \$70,000 for a family of four. These plans are offered by all carriers on *Washington Healthplanfinder*, have lower deductibles, and cover important services like doctor's visits, mental health services, and prescription drugs with low co-pays before the deductible.

Can I still get health insurance later? For those who are unable to enroll within 60 days of their Apple Health end date, there may be additional opportunities to get a new plan through wahealthplanfinder.org. Special enrollment periods allow individuals and families to sign up for a health plan, when they experience qualifying life events — including job loss, income changes, and household changes (moving counties, birth, marriage, etc.). Those unable to enroll within 60 days of losing Apple Health and unable to use an existing special enrollment period can also request their circumstances be reviewed, which *Washington Healthplanfinder* will do on a case-by-case basis.

Need help? Contact *Washington Healthplanfinder's* Customer Support Center at 1-855-923-4633 (TTY 1-855-627-9604) or find local help from *Washington Healthplanfinder* enrollment partners. Free language assistance is available in more than 200 languages.

Talking points

- Individuals and families who lose their Washington Apple Health (Medicaid) health plan can sign up for a new plan through wahealthplanfinder.org, within 60 days before or after their Apple Health end date.
- Signing up for a health plan through Washington Healthplanfinder within 60 days before or after their Apple Health ends allows you to not experience a gap in your health plan. Your new plan health insurance plan will automatically begin the day after your Apple Health ends.
- Low-cost health plan options are available. Most individuals and families losing Washington Apple Health (Medicaid) will be able to find a Cascade Care Silver or Gold plan on *Washington Healthplanfinder* for less than \$10 a month, due to Cascade Care Savings — the new state premium subsidy. Plans that qualify for Cascade Care Savings are offered by all carriers on Washington Healthplanfinder, have lower deductibles, and cover important services like doctor's visits, mental health services, and prescription drugs with low co-pays before the deductible.
- Cascade Care Savings is available to individuals and households making up to 250% of the federal poverty level (FPL).
- If customers miss the loss of Washington Apple Health (Medicaid) special enrollment period (SEP) and don't qualify for Cascade Care Savings, they may be able to submit a request to *Washington Healthplanfinder* for an exceptional circumstance SEP. These requests will be reviewed and approved on a case-by-case basis.
- Don't wait to apply; visit wahealthplanfinder.org to explore your options. Help is available by calling 1-855-923-4633 or by locating an assister at wahealthplanfinder.org. Free language assistance is available in more than 200 languages.

Images & Designs

FACEBOOK/ INSTAGRAM IN-FEED (UPDATING CONTACT INFORMATION)



Images & Designs

FACEBOOK/ INSTAGRAM IN-FEED (TRANSITIONING FROM APPLE HEALTH)




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FACEBOOK/ INSTAGRAM STORIES (UPDATING CONTACT INFORMATION)

**Losing
Washington
Apple Health
soon?**

Keep us in the loop
at wahealthplanfinder.org



**Losing
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Update your info
at wahealthplanfinder.org

Images & Designs

FACEBOOK/ INSTAGRAM STORIES (UPDATING CONTACT INFORMATION)



UNWINDING CONTINUOUS MEDICAID

Images & Designs

FACEBOOK/ INSTAGRAM STORIES (TRANSITIONING FROM APPLE HEALTH)

No longer on
Washington Apple Health?

Don't Wait To Apply!



Explore your options
at wahealthplanfinder.org



washington
healthplanfinder
click. compare. covered.

You have limited time to select a new plan!



Act Now

Apply now
at wahealthplanfinder.org

UNWINDING CONTINUOUS MEDICAID

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FACEBOOK/ INSTAGRAM STORIES (TRANSITIONING FROM APPLE HEALTH)



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FACEBOOK/ INSTAGRAM STORIES (TRANSITIONING FROM APPLE HEALTH)





UNWINDING CONTINUOUS MEDICAID TOOLKIT

You can find more materials about Unwinding Continuous Medicaid in the Partner Toolkit at www.wahbexchange.org/partners/partners-toolkit/



washington
healthplanfinder

click. compare. covered.

wahealthplanfinder.org
1-855-WAFINDER | 1-855-923-4633